

ResComm 2025

**RESEARCH COMMUNICATION CONCLAVE
BRINGING RESEARCH INTO ACTION**

(Brochure)

Organised by :
**RESEARCH AND DEVELOPMENT OFFICE
&
HDFC LIBRARY**



December 17-19, 2025



Ashoka University, Sonipat

Ashoka University

Ashoka University offers a holistic, interdisciplinary education that fosters critical thinking, creativity, and effective communication. With a focus on foundational knowledge, research, and real-world application, it prepares students to become well-rounded leaders committed to public service.

Drawing students from across India and over 21 countries, Ashoka provides a world-class education delivered by renowned national and international faculty.

Beyond academics, the university emphasises personal growth through vibrant campus life, leadership development, and a strong commitment to social impact.

Research is central to Ashoka's mission, encouraging interdisciplinary inquiry across the humanities, social sciences, and natural sciences. Its research centres address pressing global issues such as climate change, digital health, and public policy.



About the Conclave

In today's digital age, effective research communication is crucial for ensuring that research reaches its intended audience. Research institutions, universities, and organisations are increasingly relying on communication units to amplify their voices amid the information overload. The relationship between researchers and communicators is key in this process. When communicators are involved early, they can help craft compelling stories, make research more accessible, and ensure that complex ideas are communicated without losing their essence.

Training researchers in communication skills, especially for media engagement, is also essential for presenting research effectively. This is particularly relevant in countries like India, where scholarly output is rapidly increasing, and the need for effective research communication is growing.

To bridge the gap between research and communication, we are organising the **"Research Communication Conclave: Bringing Research into Action"**. This event will bring together researchers and communicators from both humanities and sciences to explore strategies for making research more accessible, engaging, and impactful.

Why this Conclave is Unique?

- Research Communication both in the field of Scientific and Social Science Communication.
- Research Communication conclave will offer a bucket of workshops pertaining to different facet of research communication.
- Leading practioners and researchpreneurs will discuss and deliberate upon the impact of research communication.
- Different research-based organisations, institutions and universities will showcase their research ecosystem through poster presentation.
- Leading research-based organisations, institutions and corporates dwelling upon research communication will also showcase their strength through poster presentation and exhibition.

Research and Development Office

The Research and Development Office (RDO) at Ashoka University supports faculty and researchers through strategic initiatives that enhance the university's research capabilities and global standing. It operates across four key areas—Grant Management, Research Infrastructure, Scholar Management, and Academic Communication—to strengthen the research ecosystem. The RDO provides cutting-edge facilities, maintains a funding database, shares funding opportunities, and facilitates access to national and international grants.



It also promotes Ashoka's research through interviews, highlights, and videos, while fostering strategic partnerships for collaborative, advanced research.

HDFC Library

The HDFC Library at Ashoka University is a vital hub for learning and research, offering extensive traditional and digital resources, including scholarly journals, databases, and e-books. Equipped with advanced search tools and discovery systems, it enables efficient access to up-to-date academic material. The library also supports researchers through workshops, training sessions, and personalised guidance, enhancing research skills and efficiency.



By providing comprehensive support, the library fosters a research-friendly environment that empowers the academic community to pursue impactful, cutting-edge research.

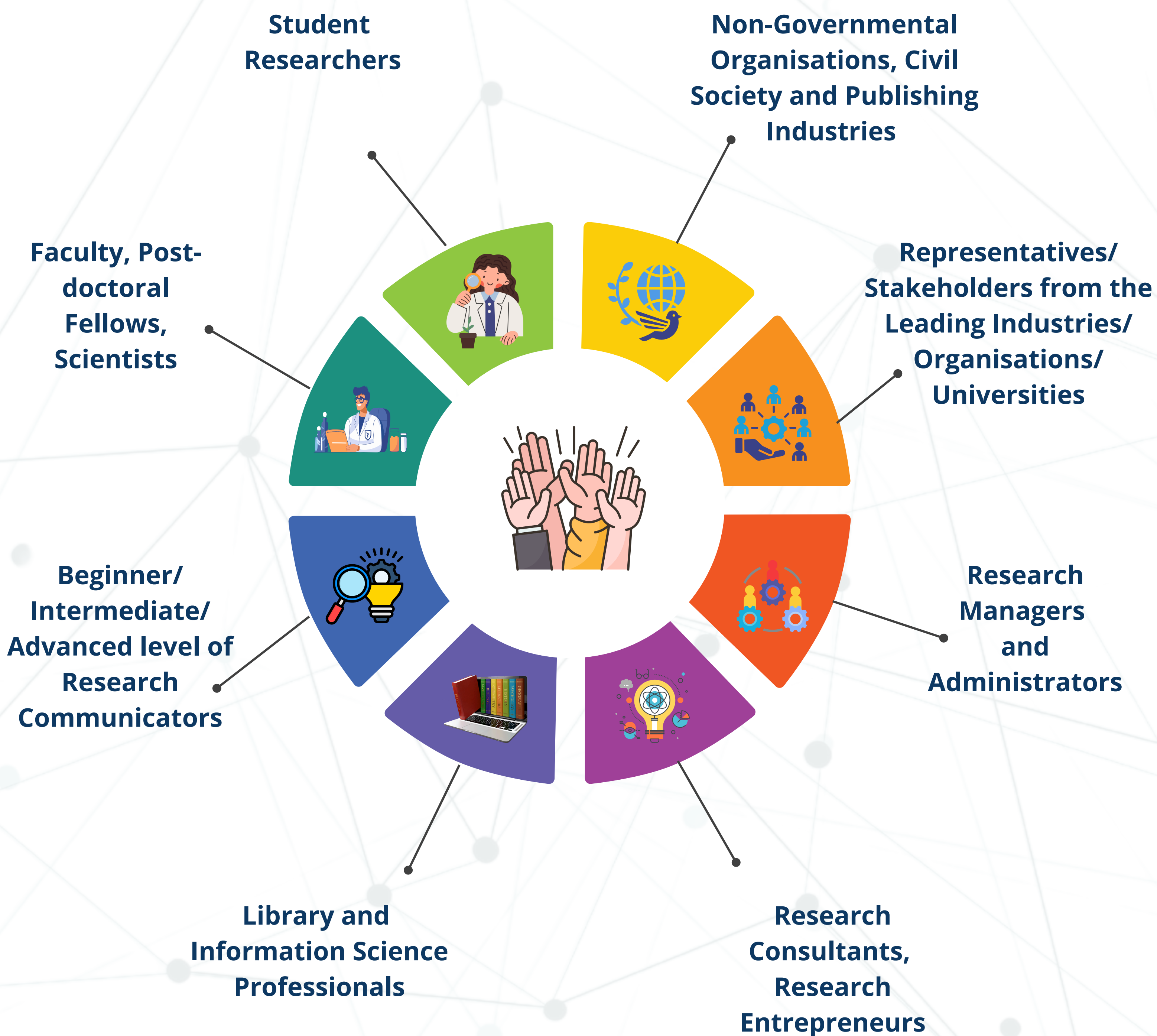
Why Join ResComm?



Workshop Sessions

- **Storytelling for Research Impact**
- **Research Analytics and Visualisation tools experience**
- **Use of AI in Research Communication**
- **Designing Effective Communication plan**
- **Cross-disciplinary Communication Techniques**
- **Scientometrics Study using Open Source tools**
- **Write and Publish: Manuscript Writing**
- **Grant Proposal Writing**
- **Ethical Communication and IPR**

Expected Participants



Poster Presentation

Ashoka University invites abstract submissions for the Poster Presentation at ResComm 2025, a conclave dedicated to exploring how research is communicated across disciplines. Share your insights and strategies for impactful research communication.

The abstract should address the Institutional Research Communication Strategy within the framework of the following thematic areas:

- a. Healthcare Communication
- b. Development Communication
- c. Science Communication
- d. Social Sciences Communication

Key Dates:

- a. Abstract Submission Deadline:
30 September 2025 (Tuesday, 11:59 PM IST)
- b. Notification of Selection:
4 November 2025

Submission Guidelines:

- To submit an abstract, participants must register for ResComm 2025.
- The abstracts must be submitted in PDF format only through the official website of ResComm 2025 using the dedicated '**Submit Abstract**' form link. Submissions via any other mode will not be considered valid.
- Only shortlisted candidates will be notified and invited to present their posters at ResComm 2025
- Submission Guidelines: Please scan the **QR code for detailed abstract submission guidelines.**



Awards will be presented to the top three posters.

Tentative Programme Outline

Day 1 | Foundations of Research Communication

Theme: Understanding the Landscape and Core Concepts

- **Inaugural Session**

Welcome by Chancellor, Vice Chancellor, Conference Chairs & Directors

Introduction by Advisory Members and External Speakers

- **Plenary Sessions & Keynotes**

Keynote 1: Why Research Communication Matters

Keynote 2: Medical Education & Communication

Fireside Chat: The Misinformation Age

- **Panel Discussions (4 parallel sessions)**

Making Research Accessible, Ethical, and Impactful

Social Media, Podcasts & Blogs as Communication Channels

Cross-Disciplinary and Cross-Cultural Communication

Building Institutional Capacity: Training the Trainer

- **Workshops (Afternoon)**

WS 1: Storytelling and Visualisation for Impact

WS 2: Research Analytics & Visualisation Tools

WS 3: AI Tools for Research Communication

- **Poster Session & Networking**

Day 2 | Tools, Platforms, and Strategies

Theme: Practical Skills & Technology-Driven Communication

- **Invited Speaker Session**

Talks on social media, data visualisation, science journalism, blogs, policy briefs, and AI tools

- **Plenary Sessions & Keynotes**

Keynote 1: The Digital Researcher: Tools for Modern Communication

Keynote 2: Knowing Your Audience: Stakeholder Engagement

Tentative Programme Outline

- **Panel Discussions (4 parallel sessions)**

Strategies for Social Science Communication

Strategies for Scientific Communication

Crisis Communication: Institutional & Governmental

Crisis Communication: Corporate & Organizational

- **Workshops (Afternoon)**

WS 4: Designing Effective Communication Plans

WS 5: Cross-disciplinary Communication Techniques

WS 6: Open Science Metrics & Scientometric Studies

- **Poster Session & Networking**

Day 3 | Engagement, Collaboration, and Future Directions

Theme: Advancing Research Communication for Societal Impact

- **Invited Speaker Session**

Topics on co-creation with communities, communicating uncertainty, cross-cultural outreach, interdisciplinary communication, training, and future trends.

- **Workshops (Afternoon)**

WS 7: Manuscript and Grant Proposal Writing

WS 8: Ethical Communication & Intellectual Property Rights

WS 9: To be decided

- **Valedictory Session**

Keynote 1: Why Social Science Matters

Keynote 2: Storytelling for Impact

Keynote 3: Digital Media and New Frontiers

Closing Remarks

Registration

The Registration for ResComm 2025 is open now.

Fee Details:

Delegates	Amount
Indian Student Delegates	(2500 INR)*
Indian Other Delegates	(5000 INR)*
International Students	(350 USD)*
International Students Asia	(100 USD)*
Other International Delegates	(600 USD)*
Other International Delegates Asia	(200 USD)*

***TAXES ARE APPLICABLE on the registration fee as per the Government of India regulations.**

Payment Instructions:

- All payments must be made prior to registration, and registration will be confirmed only once the payment has been successfully verified.
- Please keep a copy of your payment confirmation/receipt, as it will be required to complete your registration.
- Please scan the QR code for registration and payment



Accommodation

Accommodation will not be provided, but assistance with nearby hotel options is available for your convenience.

Name	Address	Contact details
Sarovar Portico	NH-44, Bahalgarh, Sonipat, Landmark - opp. Sports Authority of India, Haryana 131001	Joginder Singh 7838902006
Antilia	NH-44, Ambala - Delhi Rd, Bahalgarh, Joshi Chohan, Sonipat, Haryana 131021	Subhash Singh 708200913
Ramada by Wyndham	NH 44, opp. Sports Authority of India, Sector -29, Bahalgarh, Sonipat, Haryana 131001	Sharique Mannan 9355666104
Fairvacanze Inns & Suites	Ansal Highway Plaza, NH-1, Kundli, Sonipat, Haryana 131028	Naveen Dhull 8221904142
Hotel Homein	52.250 km Stone G.T. Road, Murthal, Distt. Sonipat, Haryana-131039	Sushil 7496968311

How to reach the Ashoka

1.Metro Railway:

Frequent and regular shuttle buses operate between the Ashoka campus and Azadpur Metro Station (Gate No. 1) on the Yellow Line of the Delhi Metro.

2. Airport & Railway:

Major cab services are available from Delhi NCR to Ashoka University, Rai, Sonipat.

- Indira Gandhi International (IGI) Airport (55–60 km): Approx. 90–120 minutes
- New Delhi Railway Station (45 km): Approx. 75–100 minutes

3. By Road:

Ashoka University, Sonipat, is well-connected by road via NH44.

Ashoka University

National Capital Region P.O, Plot no 2, Rajiv Gandhi Education City, Rai, Sonipat, Haryana 131029.

Scan the QR code for directions:



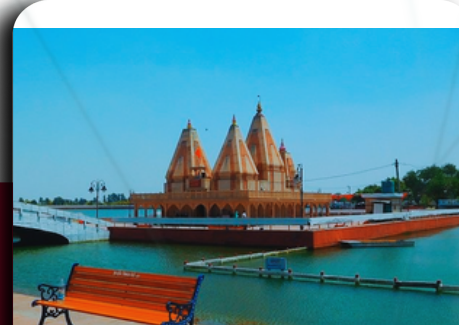
Places to Visit

PANIPAT



- Panipat Museum
- Kabuli Bagh Mosque
- Ibrahim Lodhi Tomb
- The Kala Amb Park

KURUKSHETRA



- Braham Sarovar
- Darohar Museum
- Sri Krishna Museum
- Kalpana Chawla Memorial Planetarium
- Kurukshetra Panorama & Science Centre

CHANDIGARH



- Rock Garden
- Sukhna Lake
- Rose Garden
- Capitol Complex (Le Corbusier architecture)
- Elante Mall

DELHI



- Qutub Minar
- India Gate
- Connaught Place
- Red fort
- Dilli Haat
- Lotus Temple
- Lodhi Garden
- Jantar Mantar

Conclave Committee



Chief Patron

Prof. Rudrangshu Mukherjee
(Chancellor, Ashoka University)

Patron

Prof. Somak Raychaudhury
(Vice Chancellor, Ashoka University)

External Advisory Committee Members

Dr. B. Srinivas
DDG-Ministry of Health &
Family Welfare Government

Dr. Rajni Kant Srivastava
Director ICMR-Regional Medical
Research Centre (RMRC)

Dr. L.S . Shashidhara
(Director, National Centre for
Biological Sciences)

Prof. Devika P. Madalli
Director, INFLIBNET,
Gandhinagar

Dr. Ramesh C. Gaur
Dean (Academis) & Director (Lib.&
Inf.) and HoD -Kala Nidhi , IGNCA,
Ministry of Culture

Dr. P. R. Goswami
Former Director, Ministry
of Culture, Government
of India

Dr. Jahnvi Phalkey Director-
National Science Gallery Bengaluru

Dr. Savita Aiyar
Founder of Jaquaranda Tree

Dr. Vandana Sinha
Director, Center for Art and
Archaeology, American Institute of
Indian Studies

Dr. Anirban Chakraborty
Director, TCG-Crest

Internal Advisory Committee Members

Mr. Eshwara Venkatesam
Pro Vice-Chancellor, Ashoka
University

Dr. K. Vijayraghavan
Chair, Science Advisory Council,
Ashoka University

Prof. Amita Baviskar
Dean - Faculty, Ashoka University

Dr. Manju Singh
Advisor, Vice Chancellor's Office,
Ashoka University

Prof. Bikram Phukan
Dean - Academics, Ashoka
University

Mr. Sachin Sharma
Registrar, Ashoka University

Prof. Anurag Agarwal
Dean - Trivedi School of Biosciences,
Ashoka University

Organising Committee

Conclave Chairs

Prof Gautam I. Menon
(Dean, Research)

Prof Upinder Singh
(Department of History)

Dr. Imroze Khan
(Assistant Dean, Research)

Conclave Director

Dr. Shantanu Ganguly
(HDFC Library, Ashoka University)

Organising Secretaries

Dr. Bibhuti Nath Jha
(Senior Associate Librarian, HDFC Library)

Dr. Shruti Shrivastava
(Senior Manager - Research and Development Office)

Dr. Hemansi
(Senior Manager - Research and Development Office)

Organising Team

Sponsorship

Mr. Bhupender Kumar
(Deputy Librarian, HDFC Library)

Registrations

Mr. Shukul Kumar
(Assistant Librarian, HDFC Library)

Mr. Anil Kumar
(Library Executive, HDFC Library)

Media & Communications

Ms. Gunisha Dhawan
(Deputy Manager, Research and Development Office)

Ms. Priyanka
(Senior Manager Communications, Research and Development Office)

Ms. Namita Mann
(Senior Assistant Librarian, HDFC Library)

Ms. Aanchal
(Library Executive-HDFC Library)

Tech Support

Mr. Satbir Chauhan
(Assistant Manager, HDFC Library)

Dr. Sidhartha Bhattacharyya
(Manager, Research and Development Office)

Logistics

Mr. Arpan Mishra
(Assistant Librarian, HDFC Library)



Contact us

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City, National Capital Region P.O. Rai,
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